

## ORDER



**Orders**  
**Order / Rev:** 187363  
**Alt Order #:**  
**Product Desc:** Romney for President, Inc  
**Estimate:** 102  
**Flight Dates:** 10/24/12 - 10/30/12  
**Original Date / Rev:** 10/23/12 / 10/23/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** David Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** American Rambler Production  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant Street  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** President/Romney (R)  
**Demographic:** A25-54  
**Product Codes:** PL1-President  
**Priority:** P2  
**Revenue Codes:** POL, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	122	\$150,625.00	\$128,031.25
10/29/12	10/30/12	66	\$85,650.00	\$72,802.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	122	\$150,625.00	\$128,031.25	0.00
November 2012	66	\$85,650.00	\$72,802.50	0.00
<b>Totals</b>	<b>188</b>	<b>\$236,275.00</b>	<b>\$200,833.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/29/12	10/30/12	6-7A News M-F/KMGH	CA	6A-7A	22-----	:30	4	\$625.00	P3	0.00	NM	4	\$2,500.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22-----		4				\$625.00		0.00			
N 2	KMGH	10/24/12	10/26/12	6-7A News M-F/KMGH	CA	6A-7A	--222--	:30	6	\$625.00	P3	0.00	NM	6	\$3,750.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--222--		6				\$625.00		0.00			
N 3	KMGH	10/29/12	10/30/12	GMA M-F 7-9A / KMGH	CA	7A-9A	22-----	:30	4	\$625.00	P3	0.00	NM	4	\$2,500.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22-----		4				\$625.00		0.00			
N 4	KMGH	10/24/12	10/26/12	GMA M-F 7-9A / KMGH	CA	7A-9A	--222--	:30	6	\$625.00	P3	0.00	NM	6	\$3,750.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--222--		6				\$625.00		0.00			
N 5	KMGH	10/24/12	10/26/12	The View	CA	10A-11A	--111--	:30	3	\$900.00	P1	0.00	NM	3	\$2,700.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--111--		3				\$900.00		0.00			
N 6	KMGH	10/29/12	10/30/12	The View	CA	10A-11A	11-----	:30	2	\$900.00	P1	0.00	NM	2	\$1,800.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 187363  
 Alt Order #:  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: President/Romney (R)  
 Product Desc: Romney for President, Inc  
 Estimate: 102  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	10/29/12	10/30/12	The View THE VIEW	CA	10A-11A	11-----	:30	2	\$900.00	P1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	11-----					2	\$900.00		0.00			
N 7	KMGH	10/29/12	10/30/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	22-----	:30	4	\$425.00	P2	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	22-----					4	\$425.00		0.00			
N 8	KMGH	10/24/12	10/26/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	--222--	:30	6	\$425.00	P2	0.00	NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--222--					6	\$425.00		0.00			
N 9	KMGH	10/29/12	10/30/12	The CHEW The CHEW	CA	1157A-1P	22-----	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	22-----					4	\$400.00		0.00			
N 10	KMGH	10/24/12	10/26/12	The CHEW The CHEW	CA	1157A-1P	--222--	:30	6	\$400.00	P2	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--222--					6	\$400.00		0.00			
N 11	KMGH	10/24/12	10/26/12	General Hospital General Hospital	CA	1P-2P	--111--	:30	3	\$625.00	P1	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--111--					3	\$625.00		0.00			
N 12	KMGH	10/29/12	10/30/12	General Hospital General Hospital	CA	1P-2P	11-----	:30	2	\$625.00	P1	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	11-----					2	\$625.00		0.00			
N 13	KMGH	10/29/12	10/30/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	22-----	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	22-----					4	\$300.00		0.00			
N 14	KMGH	10/24/12	10/26/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	--222--	:30	6	\$300.00	P3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--222--					6	\$300.00		0.00			
N 15	KMGH	10/29/12	10/30/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	11-----	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	11-----					2	\$300.00		0.00			
N 16	KMGH	10/24/12	10/26/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	--111--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--111--					3	\$300.00		0.00			
N 17	KMGH	10/24/12	10/26/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	--222--	:30	6	\$600.00	P2	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--222--					6	\$600.00		0.00			
N 18	KMGH	10/29/12	10/30/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	22-----	:30	4	\$600.00	P2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	22-----					4	\$600.00		0.00			
N 19	KMGH	10/29/12	10/30/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	22-----	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	22-----					4	\$400.00		0.00			
N 20	KMGH	10/24/12	10/26/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	--222--	:30	6	\$600.00	P2	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: President/Romney (R)  
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**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	KMGH	10/24/12	10/26/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	--222--	:30	6	\$600.00	P2	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--222--		6				\$600.00		0.00			
N21	KMGH	10/29/12	10/30/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	22-----	:30	4	\$750.00	P3	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22-----		4				\$750.00		0.00			
N22	KMGH	10/24/12	10/26/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	--222--	:30	6	\$1,125.00	P2	0.00	NM	6	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--222--		6				\$1,125.00		0.00			
N23	KMGH	10/24/12	10/26/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	--222--	:30	6	\$2,975.00	P1	0.00	NM	6	\$17,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--222--		6				\$2,975.00		0.00			
N24	KMGH	10/29/12	10/30/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	22-----	:30	4	\$1,375.00	P3	0.00	NM	4	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22-----		4				\$1,375.00		0.00			
N25	KMGH	10/29/12	10/30/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	22-----	:30	4	\$1,575.00	P3	0.00	NM	4	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22-----		4				\$1,575.00		0.00			
N26	KMGH	10/24/12	10/26/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	--222--	:30	6	\$3,545.00	P1	0.00	NM	6	\$21,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--222--		6				\$3,545.00		0.00			
N27	KMGH	10/29/12	10/30/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	22-----	:30	4	\$1,000.00	PREE	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22-----		4				\$1,000.00		0.00			
N28	KMGH	10/24/12	10/26/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	--222--	:30	6	\$1,000.00	PREE	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--222--		6				\$1,000.00		0.00			
N29	KMGH	10/24/12	10/26/12	Nightline Nightline	CA	1037P-1103P	--111--	:30	3	\$1,475.00	P1	0.00	NM	3	\$4,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--111--		3				\$1,475.00		0.00			
N30	KMGH	10/29/12	10/30/12	Nightline Nightline	CA	1037P-1103P	11-----	:30	2	\$1,475.00	P1	0.00	NM	2	\$2,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11-----		2				\$1,475.00		0.00			
N31	KMGH	10/29/12	10/30/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	22-----	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22-----		4				\$300.00		0.00			
N32	KMGH	10/24/12	10/26/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	--222--	:30	6	\$450.00	P3	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--222--		6				\$450.00		0.00			
N33	KMGH	10/29/12	10/30/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	22-----	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22-----		4				\$350.00		0.00			
N34	KMGH	10/24/12	10/26/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	--222--	:30	6	\$525.00	P2	0.00	NM	6	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N34	KMGH	10/24/12	10/26/12	7News at 530AM 7News at 530AM	CA	530AM-6AM -- 222--	:30	6	\$525.00	P2	0.00	NM	6	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- 222--		6		\$525.00			0.00			
N35	KMGH	10/29/12	10/29/12	ABC Mon A Dancing With The Stars	CA	7P-9P M-----	:30	2	\$9,000.00	P2	0.00	NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2		\$9,000.00			0.00			
N36	KMGH	10/29/12	10/29/12	ABC Mon C Mon C	CA	9P-10P M-----	:30	2	\$8,550.00	P2	0.00	NM	2	\$17,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2		\$8,550.00			0.00			
N37	KMGH	10/30/12	10/30/12	ABC Tue A ABC Tue A	CA	7P-9P -T----- (7:00 PM-8:00 PM)	:30	1	\$5,000.00	P3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1		\$5,000.00			0.00			
N38	KMGH	10/30/12	10/30/12	ABC Tue C ABC Tue C	CA	9P-10P -T-----	:30	1	\$4,050.00	P3	0.00	NM	1	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1		\$4,050.00			0.00			
N39	KMGH	10/24/12	10/24/12	ABC Wed A ABC Wed A	CA	7P-8P --W----	:30	1	\$3,450.00	P3	0.00	NM	1	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1		\$3,450.00			0.00			
N40	KMGH	10/25/12	10/25/12	ABC Thurs C ABC Thurs C	CA	9P-10P ---T---	:30	1	\$5,625.00	P2	0.00	NM	1	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1		\$5,625.00			0.00			
N41	KMGH	10/26/12	10/26/12	ABC Fri A ABC Fri A	CA	7P-8P ----F--	:30	1	\$2,425.00	P1	0.00	NM	1	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1		\$2,425.00			0.00			
N42	KMGH	10/26/12	10/26/12	ABC Fri B ABC Fri B	CA	8P-9P ----F--	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1		\$2,000.00			0.00			
N43	KMGH	10/26/12	10/26/12	ABC Fri C ABC Fri C	CA	9P-10P ----F--	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1		\$2,000.00			0.00			
N44	KMGH	10/27/12	10/27/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$375.00	P1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1		\$375.00			0.00			
N45	KMGH	10/27/12	10/27/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1		\$300.00			0.00			
N46	KMGH	10/27/12	10/27/12	ABC College FB -Afternoon ABC College FB-Afternoon	CA	130P-5P -----S-	:30	4	\$1,700.00	P3	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		4		\$1,700.00			0.00			
N47	KMGH	10/27/12	10/27/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S- (5:00 PM-5:30 PM)	:30	2	\$565.00	P2	0.00	NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		2		\$565.00			0.00			
N48	KMGH	10/27/12	10/27/12	ABC College FB - PrimePA ABC College FB - Prime/PA	CA	6P-930P -----S-	:30	4	\$2,700.00	P3	0.00	NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 187363  
 Alt Order #:  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: President/Romney (R)  
 Product Desc: Romney for President, Inc  
 Estimate: 102

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N48	KMGH	10/27/12	10/27/12	ABC College FB - Prime/PA ABC College FB - Prime/PA	CA	6P-930P -----S-	:30	4	\$2,700.00	P3	0.00	NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		4		\$2,700.00		0.00				
N49	KMGH	10/28/12	10/28/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		2		\$300.00		0.00				
N50	KMGH	10/28/12	10/28/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	2	\$475.00	P2	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		2		\$475.00		0.00				
N51	KMGH	10/28/12	10/28/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		2		\$400.00		0.00				
N52	KMGH	10/28/12	10/28/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		2		\$300.00		0.00				
N53	KMGH	10/28/12	10/28/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	2	\$525.00	P3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		2		\$525.00		0.00				
N54	KMGH	10/28/12	10/28/12	ABC Sun A ABC Sun A	CA	6P-7P -----S	:30	1	\$3,150.00	P2	0.00	NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$3,150.00		0.00				
N55	KMGH	10/28/12	10/28/12	ABC Sun B ABC Sun B	CA	7P-8P -----S	:30	1	\$9,000.00	P1	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$9,000.00		0.00				
N56	KMGH	10/28/12	10/28/12	ABC Sun C ABC Sun C	CA	8P-9P -----S	:30	1	\$8,500.00	P1	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$8,500.00		0.00				
N57	KMGH	10/28/12	10/28/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	:30	2	\$1,000.00	PREE	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		2		\$1,000.00		0.00				
												Totals	188	\$236,275.00